

DAWN OF A NEW AGE:

WHERE THE SUN RISES FIRST



REGISTRATION PACKAGE

2024 CPBI Atlantic Regional Conference
Delta St. John's Conference Centre, NL
October 2-4, 2024



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20th
CPBI ATLANTIC
CONFERENCE

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2024 CONFERENCE COMMITTEE

Co-chairs

Ron Cashin, Desjardins Insurance

Leanne O'Reilly, Pippy Insurance & Financial

Committee

Dante Manna, Stewart McKelvey

David Tutty, Manulife

Mike Horne, Mercer

Steve Cameron, Medavie Blue Cross

Tara Anstey, Medavie Blue Cross

Kelly Lightfoot, CPBI Atlantic Conference Planner



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CONFERENCE SCHEDULE

Wednesday, October 2nd, 2024

8:00am	Registration Opens
10:00am - 4:00pm	Conference Golf Tournament (11:00am Shotgun Start)
11:30am - 4:30pm	Alternate Activity - Cape to Cabot Adventure
6:00pm - 7:00pm	Welcome Reception
7:00pm - 10:30pm	Lobster Dinner - Entertainment by Band 709
10:30pm	Newfoundland Networking Social

Thursday, October 3rd, 2024

7:00am - 8:30am	Breakfast
7:15am - 8:00am	Wellness Walk
8:30am - 8:45am	Opening Remarks
8:45am - 9:45am	Forum A Keynote with John Weigelt
9:45am - 10:00am	Break
10:00am - 11:00am	Session 1 (Benefits Session)
	Session 2 (Pension/Investment Session)
11:00am - 11:15am	Break
11:15am - 12:15pm	Session 3 (Benefits Session)
	Session 4 (Pension/Investment Session)
12:15pm - 1:30pm	Lunch
1:30pm - 2:45pm	Session 5 (Benefits Session)
	Session 6 (Pension/Investment Session)
2:45pm - 3:00pm	Break
3:00pm - 4:15pm	Forum B Keynote with Rick Mercer
6:00pm - 7:00pm	Pre-Dinner Reception
7:00pm - 10:00pm	Conference Dinner - Entertainment by Spirit of Newfoundland ABBA Show
10:30pm	Late Night George Street Social at O'Reilly's Pub

Friday, October 4th, 2024

7:15am - 8:45am	Breakfast
8:45am - 9:45am	Forum C Keynote with Althia Raj
9:45am - 10:00am	Break
10:00am - 11:20am	Panel D Leadership Panel - Economics, Benefits, Politics and more
11:20am - 11:30am	Closing Remarks
11:30am - 12:30 pm	Lunch (To Go boxes available)

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Forum A: Thursday Morning

John Weigelt

Chief Technology Officer at Microsoft Canada

Pioneering Prosperity: How Technology and Innovation Forge Canada's Economic Destiny

Canada stands at the precipice of a transformative era driven by technology and innovation. In this keynote, John Weigelt - Microsoft Canada's Chief Technology Officer - will explore the pivotal role that these forces play in sculpting Canada's economic landscape. From AI-driven industries to sustainable innovations, John delves into how Canada can harness these advancements to secure its economic future.

Join us as we envision the roadmap for Canada's journey towards prosperity in the digital age and find out what this means for you as an employer and plan sponsor.

John's Bio:

John Weigelt leads Microsoft Canada's strategic policy and technology efforts. He helps individuals and organizations across Canada innovate with technology while avoiding the unintended consequences that might arise. John has contributed to many technological efforts that established the foundation for the electronic services we take for granted today and he continues to lead efforts to evolve technology standards and policy. His extensive experience in technology, business and policy provides him with a unique perspective of our technology enabled economy.

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Forum B: Thursday Afternoon

Rick Mercer

Canada's Most Beloved Comic

Talking to Canadians: Real Stories from Canada's Most Beloved Comic

Renowned for his razor-sharp wit and unwavering candor, Rick Mercer, a proud Newfoundlander, stands as one of Canada's most cherished political satirists. But beyond the uproarious humor of the Rick Mercer Report lies a captivating journey of inspiration and resilience. Join us for an exclusive glimpse into the life of this iconic figure as he takes the stage to breathe life into his acclaimed memoir, "Talking to Canadians." Embark on a riveting exploration of his path to stardom, where he regales us with unforgettable anecdotes from his formative years, his pursuit of an acting career, and his evolution into a comedic legend revered nationwide. Prepare for an afternoon filled with genuine laughter, heartfelt revelations, and unapologetic honesty—all delivered in the unmistakable Mercer style. Don't miss this opportunity to experience the man behind the laughter as he shares his wisdom on living life to the fullest.



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Forum C: Friday Morning

Althia Raj Award-Winning Journalist

It's Political

From the housing crisis and immigration debates to culture wars and the future of democracy, these days politics is on everyone's minds. Heading into a sure to be dramatic season here and south of the border, what do business leaders need to know? Althia Raj, political journalist, CBC's At Issue panelist and Toronto Star columnist, will provide a thoughtful take on the hot topics: who's up, who's down and what's on the horizon? No topic is off the table. This session is a must see for employers and plan sponsors who are looking to stay current on the issues impacting their businesses, communities, and workplaces. Come with your questions for Althia and be prepared for a lively discussion!

Althia's Bio:

Althia Raj is a multiple-award winning journalist. She is a national columnist with the Toronto Star; the host and producer of the bi-monthly podcast, It's Political; and a regular weekly panellist on CBC's At Issue panel.

Since 2015, Althia has been ranked in The Hill Times list of the top 100 most influential people in Canadian politics. She has won several digital media awards for her multi-media election coverage in both English and French.

In 2022, Althia was awarded the National Newspaper Awards' John Wesley Dafoe Award for Politics for her work covering the Liberals 2021 election campaign and the internal dynamics of the Conservative caucus, which led to Erin O'Toole's removal as leader.

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Breakout Sessions: Thursday Morning

Thursday, October 3, 2024

10:00am - 11:00am

Session 1 (Benefits)

Balancing Act: Navigating the Affordability Challenge in a Changing Benefits Landscape

Speakers: Marie-Helene Dugal, Medavie Blue Cross
Rowen Lamont, Mercer

Cost of living concerns continue to dominate the national conversation with significant spillover effects for employers. In today's competitive labour market, employee and employer affordability concerns are driving a rethinking of plan design and management strategies. Rapidly changing public plans and private market offerings present new challenges and opportunities for plan sponsors, and as the largest driver of costs and public policy evolution, drug plan coverage is at the epicenter of this discussion. This session will provide an advisor and carrier perspective on this balancing act – reviewing benefit plan cost dynamics, revisiting the business case for offering a benefit plan, and offering new strategies for managing costs while delivering value to employees.

Session 2 (Pension/Investments)

The Digital Analyst: How To Appropriately Use A.I. In Security Selection

Speaker: Srikanth Iyer, Guardian Capital

While the expanding use of generative artificial intelligence (AI) has captured the public's imagination of late, using AI in portfolio management is not an entirely new phenomenon. The i3 Investments™ portfolio management team at Guardian Capital LP has used AI and machine learning as a tool in equity selection for the better part of the last decade. With this experience comes a lot of learning about where A.I. can be beneficial, but also where it can fall short in the investment process. Srikanth Iyer, Managing Director, Head of i3 Investments™, will illustrate how his team has integrated AI into their portfolio management system, its potential to detect areas for enhancing returns, particularly in identifying key earnings and dividend trends, while outlining the continued need for human oversight and discretion in its usage.

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11:15am - 12:15pm

Session 3 (Benefits)

Pulling Teeth: Can We Control Costs in a Complex Dental Landscape?

Speaker: Dr. Carlos Quiñonez, Vice Dean and Director, Schulich Dentistry Western University

While drugs have been the fastest growing expenditure in benefits plans, post-COVID-19 all eyes are on dental care with rising utilization trends, rapidly increasing prices, and now, the introduction of a federal dental care plan – the landscape has never been more complex and controversial. It's time to sink our teeth into strategies to bring long term sustainability back to dental benefits. By joining this engaging and dynamic discussion you will gain insight into:

- The after-effects of COVID-19 on the dental care market, including impacts on patients, practitioners, service delivery, regulation, policy, claims, and pricing.
- The research on oral health and its effects on systemic illnesses and the importance of oral health to overall health.
- Offering coverage that is evidence based as opposed to dental lore based: an opportunity for a second look at your plan vs. your budget.
- The elephant in the room: the federal dental care plan and what it may mean for private plans.
- The future of dentistry – how “corporate” can it get?
- The role stakeholders play.

Session 4 (Pension/Investments)

Unhappily Ever After: Pensions and Marriage Breakdown

Speaker: Dante Manna, Stewart McKelvey

Pensions are often among the most valuable of family assets in a spousal separation or divorce. Join pension law practitioner Dante Manna for a discussion of frequently asked questions, as he navigates the nuanced and complex legal issues pertaining to pension division.

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Breakout Panel Sessions: Thursday Afternoon

Thursday, October 3, 2024

1:30pm - 2:45pm

Session 5 (Benefits)

Breaking Barriers: A Roadmap to Client-Centered Disability Management

Panel: Rosalie Croteau, HUB International
Kelly Nichols, NL Hydro
Eric Minardi, Desjardins

In an ever-evolving landscape encompassing mental health complexities and the integration of inclusive practices, proactive strategies and a collaborative approach are essential. This session will tackle the pressing challenges of disability management and focus on each participant's role in claims and return-to-work processes, with a focus on addressing absences beyond procedural requirements. By embracing a client-centered approach, we not only enhance the quality of life for employees but also mitigate risks and foster a supportive workplace culture. Discover holistic disability management approaches and effective collaboration among employees, employers, healthcare services, community supports, and insurers, guided by case managers and rehabilitation consultants.

Session 6 (Pension/Investments)

Plan Consolidation with DB Pension Plans

Panel: Paul Lai Fatt, CAAT Pension Plan
Jonathan Croft, Mercer
Blair Richards, Halifax Port ILA/HEA

DB or DC? Is bigger better? Recent trends, particularly in Atlantic Canada, have reignited these long-standing questions as several DB pension funds have moved forward with various initiatives to entice smaller DB, DC and Group RRSP plans towards plan consolidation. Join our panel discussion as we explore these and other important issues that employers, labour and plan sponsors should consider when reviewing their pension strategies.

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CONFERENCE JACKET & NL DELEGATE BOX

Each Conference delegate will receive a conference jacket as part of their registration. Our conference jacket is made possible by our Diamond Sponsor and is a long standing tradition of our CPBI Atlantic in-person conferences. Please indicate your size preference when registering.

Delegates will also be treated to a Newfoundland and Labrador Delegate Package, filled with NL treats and items, upon arrival at the Delta St. John's, NL.



Bringing your Spouse/Guest

Your spouse/partner/guest is welcome to join you at the conference.

The Spouse/Guest Fee is \$450.00 and includes:

- Two 6:00pm Receptions (Wed & Thurs)
- Two Dinners with Entertainment (Wed & Thurs)
- Two Late Night Socials (Wed & Thurs)
- Two Breakfasts (Thurs & Friday)
- Wellness Walk



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ENTERTAINMENT



Wednesday Night Band 709

709 is an eight-piece cover band made up of graduates from Memorial University. The band was created with an eye on entertaining at the highest levels in Newfoundland and have succeeded. Playing in their first show on July 17, 2007, they have performed hundreds of events in the province as well as other top events around Canada and Mexico and have a wide setlist of high energy party and dance music. Music is drawn from the 60's to now, including everything from the Beatles to Bruno Mars. Join us for a night of musical entertainment (and most possibly dancing)!



Thursday Night Spirit of Newfoundland ABBA ~ Gotta Get the Scoop!

Our show "ABBA: Gotta Get the Scoop!" is an offbeat musical revue that takes you behind the melodies and tells the untold story of ABBA in true Spirit of Newfoundland style. This comedic musical stage show will have you listening to Abba in a whole new way. It tells the story of genius, heartbreak, and bittersweet stardom. A glittering evening of ABBA's best known tunes and some surprising stories, too. You'll be dancing in your seats and listening to ABBA in a whole new way!

Starring: Keith Power, Kara Nofle, Peter Halley, and Shelley Neville. You've GOT to get the scoop!

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LATE NIGHT SOCIALS



Wednesday Late Night Newfoundland Networking Social

Delegates and guests will enjoy great networking opportunities while sampling delicious Newfoundland food. From Cod Tongues and Jiggs Dinner to “Fries, Dressing and Gravy” you will feast like a Newfoundlander! Enjoy hot apple cider as you reconnect with friends and colleagues old and new!

Music by Arthur O’Brien.



Thursday Late Night George Street Social at O’Reilly’s

O’Reilly’s Irish Newfoundland Pub (voted Canada’s Favourite Bar) is one a kind, located in the heart of Newfoundland’s famous Entertainment District on the legendary George Street. Join us at O’Reilly’s for a rollicking Newfoundland time that will dance in your heart for years to come! Our night will feature one of the best in local Irish/Newfoundland music, libations and even a chance to get Screeched in for any first timers.



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ACTIVITIES



Golf Tournament GlenDenning Golf Course

Wednesday, October 2, 2024

GlenDenning Golf is an oasis of fun and enjoyment within the city of St. John's. The course is designed with generous tee decks, contoured fairways and undulating greens, all defined by strategically placed bunkers. The gentle terrain, provides an enjoyable walk for all ages and ability.

Playing at a Par 71 and 6214 yards with three tee positions to choose from, beginners and avid golfers will enjoy the forgiveness and challenges that each hole has to offer. GlenDenning stresses club selection and strategic shotmaking.

9:30am Practice and Driving Range Opens

10:15am Tournament Check In

11:00am Shotgun Start

Price \$175.00 per golfer

Includes: Shared power cart, practice range, BBQ lunch and prizes

Golf Club Rentals starting at \$45.00

If you require Golf Rentals, please indicate when you register for conference.



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ALTERNATE ACTIVITY

CPBI Atlantic's Cape To Cabot Adventure

Wednesday, October 2nd, 2024 11:30am- 4:30pm

Newfoundland is made to be explored, and crisscrossing St. John's is an adventure that will take in the sights, sounds, and tastes of St. John's. Our Cape to Cabot Adventure will be a scenic sightseeing adventure, with trivia and challenges mixed in for those with a competitive nature. An experienced local guide will shuttle teams from place to place, providing historical and interesting commentary along the way. This adventure features four of St. John's most iconic destinations:

Cape Spear: The mighty cliffs and crashing waves mark the most Eastern point in North America.

The Rooms: The Rooms is Newfoundland's largest cultural institution that is keeping watch over St. John's.

Signal Hill - Cabot Tower: The most iconic view of St. John's is Signal Hill. From defending the harbor against invaders, to celebrating Queen Victoria's Diamond Jubilee, this is a uniquely picturesque place.

Quidi Vidi - Quaint fishing village to explore before gathering with all teams to enjoy some snacks and a pint. Enjoy a beverage, share stories of your adventure and nibble on some snacks before we return to the hotel.



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HEALTH & WELLNESS



Wellness Walk

7:15am Thursday Morning

Meet in the Delta St. John's Lobby

Start your conference day with a guided wellness walk through beautiful downtown. This is a great way to explore this beautiful town while stimulating your mind and muscles before the start of your conference day.



www.naturenl.ca

ENVIRONMENTAL STEWARDSHIP

Nature Newfoundland and Labrador

Nature Newfoundland and Labrador is a non-profit organization and registered charity promoting the enjoyment and conservation of wildlife and natural resources in the Canadian province of Newfoundland and Labrador. We are this province's oldest conservation organization (first established in 1910!) and were formerly called The Natural History Society of Newfoundland and Labrador. We continue to be one of the province's most active environmental organizations and regularly partner with other groups to raise awareness about nature and host fun and educational events that help everyone get outside.

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REGISTRATION PRICING

Our 2024 Newfoundland Conference Website link:

<https://www.cpbi-icra.ca/Events/Details/Atlantic/2024/10-02-2024-CPBI-Atlantic-Regional-Conference>

Membership Rewards

We are pleased to announce the following exclusive benefits for CPBI Members:

- **Early Access to Conference Registration:** CPBI Members will have an exclusive opportunity to register for the conference between May 15 - May 29, 2024
- **Early Access to Hotel Rooms:** CPBI Members will have early access to the CPBI block of reserved rooms. Your hotel access link and code will be included in the email confirmation you receive when you complete your conference registration.
- **Early Bird Registration Prizes:** Members who register by July 2nd will have a chance to win one of two Amazon gift cards or one night stay at the Delta St. John's.

REGISTRATION FEES:

Member Early Bird Conference Fee <i>(includes conference program and meals)</i>	May 15-July 2, 2024	\$1,375.00
Non-Member Early Bird Conference Fee <i>(includes conference program and meals)</i>	May 30-July 2, 2024	\$1,875.00
Regular Conference Fee <i>(includes conference program and meals)</i>	July 3-Sept 25, 2024	\$1,575.00 Member \$2,075.00 Non-Member

Extras

Spouse/Guest Fee: \$450.00 (includes breakfasts, receptions, evening meals and entertainment)

Golf Fee: \$175.00 (Open to delegates and spouse/guests)

Cape to Cabot: \$175.00 (Open to delegates and spouse/guests)

All prices are subject to applicable taxes.

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ACCOMMODATIONS

The Delta St John's Hotel and Convention Centre

Delta Hotels St. John's Conference Centre offers a welcome reprieve from everyday life. Our waterfront hotel is steps from some of St. John's hottest destinations, including Mary Brown Centre, George Street, and Cape Spear Lighthouse. Check-in time is 3:00pm and Check-out time is 12:00pm

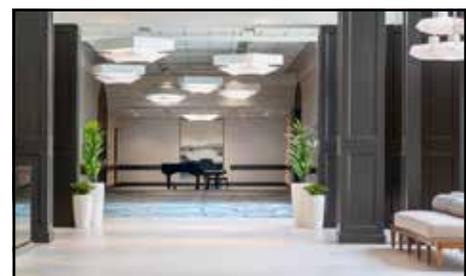
CPBI Conference Room Block

Accommodations can be booked via the CPBI Room Block Link that delegates will receive in their confirmation email, once they complete their conference registration. There are a limited number of rooms being held pre and post-conference for those wishing to arrive early or stay late. Conference delegates who plan to take part in Wednesday Golf or Cape to Cabot activities should plan to arrive Tuesday, October 1st, 2024, depending on where they are travelling from.

<u>Room Type</u>	<u>CPBI Conference Rate</u>
Delta Room	\$229 per night
Premier Room	\$249 per night
Deluxe Room	\$259 per night

All rates are based on single or double occupancy. Rates are subject to 15% HST and 4% Tourism Market Levy. Cancellation policy is one week prior to arrival. If you require an early check in or late check out, please contact hotel directly at (709) 739-6404

Hotel Parking: \$15 per day in underground lot.



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QUESTIONS?

Getting There

The Delta St John's Hotel and Convention Centre 120 New Gower Street, St. John's NL A1C 6K4
St. John's Newfoundland Hotels | Delta Hotels St. John's Conference Centre (marriott.com)

Flight Options into St. John's, Newfoundland:

Air Canada
PAL Airline
Porter Airline

CPBI Atlantic is happy to provide an **Air Canada Promotional Code** (exclusive to CPBI Atlantic Conference): **QVGGQ6N1**

Air Canada

- The booking is to be made to the following city: St. Johns, YYT (CA)
- The travel period begins Monday, September 23, 2024 and ends Saturday, October 12, 2024.
- Travel is valid Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday.
- For North America' 5% applies on standard fares, 10% on flex fares & higher. For International Travel' 10% on standard fares & higher.

Note: Please book at your own discretion. We recommend consulting prices and discounts across all carriers, before booking.

Transportation from the St. John's International Airport to Delta St. John's, NL:

St. John's International Airport is conveniently located less than 10 km from the downtown core.

City Wide Taxi is the exclusive provider of ground transportation at St. John's International Airport :

Phone: (709) 722-7777 Rate as of April 15, 2024 was \$35.00

Taxi cabs queue outside the Arrivals Area. A taxi dispatcher is available to assist you.

Car Rentals:

Alamo Phone:	709 722 8383	www.alamo.ca
Avis Phone:	709 722 6620	www.avis.com
Budget Phone:	709 747 1234	www.budget.com
Enterprise Phone:	709 738 3900	www.enterprise.ca
Hertz Phone:	709 726 0795	www.hertz.ca
National Phone:	709 722 4307	www.nationalcarrental.ca
Thrifty Phone:	709 722 6000	www.thrifty.com

Turo:

In Fall 2022, the St. John's International Airport Authority welcomed Turo, the world's largest car sharing marketplace. Turo hosts in the St. John's region can leave their vehicle in either short-term or long-term parking for guests to check in.

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Attire

Business casual dress is appropriate for all Conference events.

Food Allergies & Dietary Restrictions

CPBI Atlantic strives to provide delicious food and meals that go hand in hand with the incredible educational content at our conference. Please indicate any food allergies or dietary restrictions when you complete your registration. If your requirements cannot be captured on the registration form, please email atlantic@cpbi-icra.ca.

Accessibility

Please email atlantic@cpbi-icra.ca if you have accessibility questions or requirements.

CPBI Atlantic Conference Cancellation Policy

- All cancellation received prior to August 30, 2024, will be refunded in full.
- All cancellations received after August 30, 2024, will be subject to an administration fee of \$250.
- If notice of the cancellation is received after September 10, 2024, 100% of the registration and the guest pass fees will be non refundable.
- Registration can be transferred at no extra cost (member to member, non-member to non-member).
- **Important!** Given the limited number of hotel rooms, all hotel reservations that are not linked to a conference registration will be canceled.

If CPBI Atlantic must cancel the conference for any reason, delegates will obtain a full refund of their registration fee. CPBI will not be responsible for any financial loss related to any other bookings (travel, lodging, etc.) resulting from the cancellation of the in-person event.

Note: Conference Registration must be paid in full by September 10, 2024